

CURRICULUM VITAE – ANNALISA TONETTO

PERSONAL INFORMATION	SKEMA Business School Department of Finance Avenue Willy Brandt - 59777 EURALILLE, Lille, France <i>E-Mail:</i> annalisa.tonetto@skema.edu <i>Phone:</i> +33 (0) 645 02 63 07 <i>Citizenship:</i> Italian  linkedin.com/in/annalisatonetto  @AnnalisaTonetto  annalisatonetto.com
RESEARCH INTERESTS	Empirical Corporate Finance: board of directors, institutional ownership, innovation, biodiversity and sustainability.
ACADEMIC POSITIONS	SKEMA Business School, Dept. of Finance, Lille, France, Assistant Professor of Finance (Tenure Track) Aug 2024 - present Cambridge Judge Business School, Dept. of Finance, Cambridge, UK, Associate, Centre for Endowment Asset Management Oct 2024 - present Cambridge Judge Business School, Dept. of Finance, Cambridge, UK, Post Doctoral Research Associate in Finance Oct 2022 - Aug 2024 EDHEC Business School, Dept. of Finance, Nice, France, Teaching Assistant in Finance Sept 2019 - Sept 2022
EDUCATION	EDHEC Business School, Nice, France Sept 2019 - Sept 2022 Ph.D. in Finance (Advisor: Prof. G. Gianfrate, external examiner: Prof. N. Malenko). Ca' Foscari University, Venice, Italy Sept 2008 - Jul 2009 Advanced Master in Economics and Finance (IMEF) completed with honors Universita' degli Studi di Padova, Padova, Italy Feb 2006 - Oct 2008 Master of Science in Statistics, Economics and Finance Universita' degli Studi di Padova, Padova, Italy Sept 2002 - Feb 2006 Bachelor of Science in Statistics, Economics and Finance
WORKING PAPERS	1) Not All Interlocks Are Equal: Director Gender and Environmental and Social Outcomes - solo authored 2) Natural, Social and Financial Capitals - with O. Karakaş (University of Cambridge, Judge Business School) and A. Widmaier (University of Cambridge) 3) Corporate Governance Networks and Financial Performance - solo authored 4) Toxic Chemicals Governance - with C. De Amicis (SKEMA Business School) 5) Flora, Fauna, and Fairness: Reframing Financial Risk as Ecological Responsibility - with A. Balogh, W. Geary, B. Wintle (University of Melbourne), S. Bekessy (RMIT University), M. Burgman (University of Hawaii), H. Layman (FTSE Russell) and O. Karakaş (University of Cambridge, Judge Business School) - <i>Revise and Resubmit: Journal of Business Ethics</i> (Abstracts available at the end of the curriculum vitae)

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WORK IN PROGRESS	1) Immoral Hazard? Hazardous Substances and Lack of Chemical Innovation - with S. Eswar (University of St Andrews Business School) and Alminas Žaldokas (National University of Singapore) 2) Law and Biodiversity: an International Comparison - with O. Karakaş (University of Cambridge, Judge Business School)
OTHER PUBLICATIONS	1) FTSE Russell Insights: Assessing biodiversity risk in investment portfolios - with A. Balogh, W. Geary (University of Melbourne), M. Burgman (University of Hawaii) and H. Layman (FTSE Russell)
TEACHING EXPERIENCE	SKEMA Business School, France Sept 2024 - present - Corporate Finance (1st year Master) - Financial Accounting (1st year Bachelor) - Corporate Financial Management (1st year Master) EDHEC Business School, France Sept 2019 - Sept 2022 <i>Teaching assistant:</i> - Portfolio Construction Theory (1st year Master M1, Financial Economics track, 300 students): tutorials, 48 hours per year (Student evaluations for my part of the course: 4.2/5) - Data Visualization (2nd year Master M2, Financial Engineering track): Tableau tutorials, 6 hours per year - Portfolio Management (2nd year Master M2): development of the course, office hours and Q&A
CONFERENCES	Presentations: 15th Asia-Pacific Symposium on Sustainable Finance and Economics; HEC-HKUST-NUS Sustainable Finance Webinar*; World Biodiversity Forum 2026; 3rd Workshop on Recent Trends and New Developments in Sustainable, Green and International Finance; French Inter Business School Workshop in Finance 2025; 36th Australasian Finance and Banking Conference; International Corporate Governance Society Conference (ICGS); Women and Finance, Université Paris 1, Sorbonne; Research Symposium in Finance and Economics - RSFE23 (Winner of the “Best Research Paper Award in Finance”); NFI-Oxford Conference on Common Ownership, Experimental IO and Governance; FMCG23 conference; 16th Financial Risks International Forum; Newton Investment Management seminar; BlackRock seminar; Cambridge Endowment for Research in Finance - seminar; AFA 2023 - PhD poster session; Owners as Strategists Conference; EDHEC PhD FORUM 2022; EDHEC PhD Research seminar series; IGPRC2022 - semifinals; FMCG22 conference; EDHEC PhD Research seminar series 2021; *Presented by co-author. Discussions: The Industrial Organization of Financial Markets; EFA2025; BEC 2025 (7th Baltic Economic Conference); 36th Australasian Finance and Banking Conference; HEC-HKUST Workshop on Impact and Sustainable Finance; Nova SBE Final Countdown; Research Symposium in Finance and Economics - RSFE23; FMCG23 conference; 2023 FMA Consortium on Asset Management; Seminars: Aalto University School of Business; SKEMA Business School; University of Padova; ESCP Business School; Cambridge Judge Business School;

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OTHER ACADEMIC SERVICE	Ad Hoc Referee for the Review of Financial Studies, the Journal of Corporate Finance, the Journal of Banking and Finance, Corporate Governance: An International Review, International Review of Financial Analysis, Journal of Impact and ESG Investing ECGI (European Corporate Governance Institute), Academic member 2026 EFA Program Committee, 2026 FMA European Conference Program Committee, 2025 EFA Local Scientific Committee, 2024 Research Symposium on Finance and Economics (RSFE) Scientific Committee, 2023 FMA Annual Meeting Program Committee
OTHER ACADEMIC SERVICE	<i>Tutor</i> : Bloomberg Challenge - supervision of portfolio strategies implementations using Bloomberg terminals <i>Tutor</i> : TALOS Finance Club - EDHEC Master students association: supervision of a sport forecasting model for 2022 FIFA World Cup <i>Project manager across M.Sc. and MBA programs</i> : Student Data Viz Challenge - European data viz competition, in partnership with Tableau, UNICEF, Mazars.
SUMMER SCHOOLS	ESTIMATE - Early Summer Tutorial in Modern Applied Tools of Econometric, Department of Economics at Michigan State University June 2021 Econometrics courses (advanced Ph.D. level, instructors: Prof. Jeff Wooldridge and Prof. Tim Vogelsang)
PROFESSIONAL EXPERIENCE	Dyson Ltd., Malmesbury, UK; VF International, Lugano, Switzerland; Genertel S.p.A. (Generali Group), Trieste, Italy; Porsche Italia S.p.A., Padova, Italy
SKILLS	Programming: Proficient in R, Matlab, Stata; use of E-views, Lisrel, MySQL, Databases: experience with large economical and financial databases, especially ORBIS, BoardEx, Wharton Research Data Services (WRDS), CRSP, Compustat, MSCI IVA ESG ratings, FactSet and Thomson Reuters Datastream Software: L ^A T _E X, Microsoft Office, Tableau, OneStream, MS Business Objects, AS400, Brio, Cognos, IMPC, RMPC, SAP BW. Languages: English (Fluent) - TOEFL: 107/120, IELTS: 7.5/9, Italian (Native), Chinese (Beginner)

REFERENCES

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ABSTRACTS

1) Not All Interlocks Are Equal: Director Gender and Environmental and Social Outcomes

Working paper on SSRN. Solo authored.

Older versions of this article have been previously circulated with the title “Overboarded”.

Abstract: We show that systematic differences in the credentials and roles of female versus male multi-board directors determine what governance priorities flow through interlock connections. Using an instrumental variable approach exploiting state-industry-year director supply variation, and event study estimates exploiting California’s 2018 board gender quota as an identifying shock, we document that the quota altered the selection of female directors into the multi-board network, shifting the priorities transmitted through their interlock connections. Post-quota female multi-board directors are selected on financial credentials and allocated to audit roles, transmitting financial oversight priorities rather than stakeholder orientation, explaining why female interlocks are associated with deteriorating environmental and social (ES) performance, while male interlocks, whose broader interdisciplinary backgrounds support positive ES transmission, exhibit the opposite pattern. Effects are strongest for health and safety, the ES outcome most dependent on active board-level oversight and therefore most sensitive to changes in director composition and role allocation.

2) Natural, Social and Financial Capitals

Working paper on SSRN, with O. Karakas (University of Cambridge, Judge Business School) and A. Widmaier (University of Cambridge).

Abstract: This paper analyses how financial development affects the loss of biodiversity. In our analysis, we built upon Guiso, Sapienza and Zingales (AER-2004), who find that social capital (instrumented by electoral participation and blood donation) improves the financial development, through enhancement of trust among the economic actors. We document a negative relationship between social capital and natural capital, within the context of Italy. Instrumenting financial development with different measures of social capital, we find support for the Environmental Kuznets Curve (EKC) hypothesis: there is an inverted U-shaped relationship between the level of biodiversity degradation and the economic growth. Economic development initially causes deterioration in the biodiversity, which then eases and improves as the economic development increases. Our findings are robust to various measures of biodiversity, namely Mean Species Abundance, Biodiversity Intactness Index, Deviation from Potential Natural Vegetation, and a measure obtained by applying Principal Component Analysis to the above-mentioned biodiversity measures.

3) Corporate Governance Networks and Financial Performance

Working paper on SSRN. Solo authored.

Abstract: This study reveals that the connectedness between US firms can be both “good” (ownership) and “bad” (boardroom). Network links through ownership increase return on assets by 0.12%, while board networks decrease it by 0.07%. BIG3 institutional investors’ connections yield higher return on assets, particularly among same-industry firms, indicating beneficial product-market peer effects. Conversely, boardroom connectedness negatively affects performance, with male directors driving this effect. We exploit the annual Russell 1000/2000 index reconstitution as an exogenous shock to institutional ownership networks to establish causality.

4) Toxic Chemicals Governance

Working paper available upon request, with C. De Amicis (SKEMA Business School)

Abstract: American companies are among the largest producers of chemical products. In this paper, we find that US firms in the chemical industry experience: *i*) significant costs in adding common directors to their boardrooms, *ii*) obtain a benefit relying on their joint partners, *iii*) prefer to form ties with similar firms, and *iv*) do not prefer to connect with firms with which they already have a common director. Building on an equilibrium framework, we estimate the board of directors networks from 2013 to 2018 as exponential random graphs, using a Bayesian approach. Specifically, we demonstrate that firms rely on their joint partners (transitivity) and prefer to form ties with firms with similar characteristics (homophily), which are two standard components of networks structural models. The results are consistent for all the years in analysis.

5) Flora, Fauna, and Fairness: Reframing Financial Risk as Ecological Responsibility Working paper on SSRN, with A. Balogh, W. Geary, B. Wintle (University of Melbourne), S. Bekessy (RMIT University), M. Burgman (University of Hawaii), H. Layman (FTSE Russell) and O. Karakaş (University of Cambridge, Judge Business School). *Revise and Resubmit: Journal of Business Ethics*

Abstract: This commentary examines the ethical implications of biodiversity measurement in corporate finance. We argue that the lack of epistemic clarity - the inability to see the specific, spatial consequences of corporate action - is the primary obstacle to ethical biodiversity stewardship. Drawing on the concept of moral decoupling, we contend that this abstraction into simplified financial risk metrics allows decision-makers to overlook the specific ecological consequences of their value chains. We propose that the next generation of biodiversity metrics must move beyond the financialized aggregation of the nature-as-asset paradigm towards spatial resolution. Using the nSTAR methodology as a case study, we demonstrate how spatially explicit tools can serve as Moral Technologies that restore the link between corporate action and ecological reality. By improving the resolution of measurement, these tools provide the necessary epistemic foundation for genuine stewardship and accountability. We conclude that adopting such high resolution tools is a moral imperative, as they collapse the distance between the boardroom and the biosphere, restoring the capacity for accountability in an age of extinction.